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THE SECTION NEWS

11833-2 TECHNOCRACY INC.

8109 S. Vermont Avenue Los Angeles 44, California

'MORE POWERFUL THAN ARMIES IS AN IDEA WHOSE TIME HAS COME'

Vol. 1 January, 1950 No. 1

With this issue, 11833-2 is resuming publication of a Section News Bulletin. We are doing this for two reasons. Many of you have informed us that you miss receiving news of what's going on, and that indicates an interest that we're willing to encourage! Then again, if you don't miss it, sometime we just <u>might</u> report something that will kindle the spark, and we're willing to try that, too.

Our policy will be to report Technocratic activities of the Section; those in the planning stage as well as those already executed. Except for an occasional editorial, we will not attempt to interpret the news. We'll leave that to the Field Magazines. Until the re-establishment of an Area News Bulletin, we will highlight activities of Sections in the Field because your response has indicated you enjoy reading about fellow Technocrats in other Regional Divisions.

If you have a yen to write an editorial, or you have an interesting or amusing personal experience with Technocratic implications that you think would be enjoyed by others, send or bring it in. We will attempt to use all contributions.

The Publications Committee will endeavor to give you an interesting monthly news bulletin. If you have suggestions or criticisms we will welcome them because only through the response of you, the reader, can we determine how close we are coming to our goal.

M.C.

<u>REGIONAL DIVISION PUBLIC MEETING</u>

There will be a REGIONAL DIVISION PUBLIC MEETING at PATRIOTIC HALL
1816 S. Figueroa, THURSDAY, JANUARY 26.
All Sections in R.D.'s 11833-11834 are participating.

The Speaker will be Jess J. Andersen, Authorized Speaker from 11834-16. Those who have heard Mr. Andersen are enthusiastic about his ability. He did a fine job last year on the series of lectures held in these R.D.'s.

Make a date for Thursday, January 26, and bring your contacts. It's up to each of us to contribute toward making this meeting a success.

No admission charge 8:00 P.M.

11833-2

The Annual Membership Meeting -- the meeting at which you appoint or approve your Board of Governors -- will be held Sunday, January 22. You owe it to yourself, your Section and your Organization to make every attempt to attend this meeting. Announcement will be mailed.

FINANCE

Ernie Crook, Governor of Finance, reports that pledges have been paid in encouraging numbers during December, but asks us to pass along a reminder to those few who are in arrears.

Our Section has been able to make a substantial contribution to the CHQ EXPANSION FUND. Many Members have paid their pledges in full, but we have a few delinquents. Remember, our donations will help BUILD THE TECHNOLOGICAL HEADQUARTERS FOR AMERICA'S WAR AGAINST IGNORANCE, DISEASE, AND POVERTY! CHQ has informed us that in checking properties within a 100 mile radius of New York City, they are observing with a great deal of satisfaction that prices on the type of farm for which they are looking have slipped considerably from the figures of two and three years ago. In some cases, the asking price is down 50% from the original listing, and then the actual sales price is a question of Price System dickering!

SOCIAL COMMITTEE

We've been having a lot of fun and very satisfactory remuneration from our 'Open House' at SHQ every Saturday night. The attendance has varied from Hall capacity to just a few dropping in to make up one set for Square Dancing. That Square Dancing really 'gets in your blood' and we practically guarantee you'll be a 'convert' once you've tried it. The swell part of it is that you don't have to know how to do regular ballroom dancing in order to learn. So if you're one of the many who have always sort of wished you could dance but were a little timid about trying it -- come on out -- we'll have you dancing and enjoying it within fifteen minutes! We hear tell it's fun to watch, too! Admittance is by donation and for far less than it costs for a Price System night out we have a lot of fun with fellow Technocrats and their friends and also help the Section treasury.

This Committee had a busy month, what with a Christmas Party on the 17th and a New Year's Party on the 31st. The afternoon of the 17th was for the kiddies and there was a beautiful Christmas tree, candy, games and prizes for all. In the evening, after partaking of delicious french dip sandwiches, salad, cake and coffee, the adults played games and danced. (We still can't understand how the guys beat the gals at spelling!)

There was such a large turnout for the New Year's Party that we were caught a little short on the refreshment end! It was an evening of varied entertainment including round and square dancing, games of darts, and the breaking of a 'Pinata'. For the benefit of those as ignorant as we, we'll explain that a pinata is a basket sort of affair, made up of crepe paper, very fancy, filled with candies and trinkets, and is suspended from the ceiling with a pulley arrangement. The participants are blindfolded and given a stick, the object being to hit and break the pinata before the operator can raise it out of reach. There was great merriment at the antics and after the first couple of tries, the charts were hastily taken from the walls lest new glass be needed for the frames.

Social continued.

It took Peggy Wilson to out-smart Les Mull, who was on the pulley end, and so scatter the trinkets for which everyone scrambled. It seems ours was an Americanized version of an old Mexican Christmas custom.

A preview of coming attractions planned by this Committee include a Valentine Party put on by the men of the Section, and a light supper in conjunction with a Membership Meeting. (We've eavesdropped on a few tentative plans for the Valentine Party and it promises to be some evening!) Watch for the announcements.

Marguerite Heidrich, Chairman, Louise Renfro, Martha Janovec, Ethel Crook and Ruth Grosvenor rate a Salute! for the fine job they're doing on this Committee.

EDUCATION

The Tuesday night class has completed the Study Course and is now discussing Official Literature and Current Events. Bill Winchester, Governor, reports that names are being lined up for a new Beginner's Class for Tuesday and then the Advanced Class will be changed to another night. If you've never completed the Study Course or if you're interested in reviewing it, contact Bill and sign up for this new class. You can help to make it more interesting for the new Members. The Advanced Class plans to review the books recommended by CHQ and promises to be a very informative class.

ORGANIZATION

M.R. 'Monty' Mountford, will talk at SHQ, Wednesday, January 18, on 'Continental Operation'. This should be a good meeting for your contacts, and the informal atmosphere of the Section, plus general discussion over the coffee table afterwards, should make them feel at home. It's worth a try, isn't it?

Governor Bob Pierson, Jack Renfro, Chuck Morgan, Bert Vigtil and Hugh Peckham have spent many man-hours revising our X-Card list, with the result that we now have an accurate Active list of 500 names.

This Committee has ordered 500 'Technocracy Briefs' for mailing to our Active X-Card list. A leaflet will be included with the announcement of a Public Meeting.

The Organization Committee has tentative plans for an outside lecture, probably at Pepperdine College in the near future. It's up to each of us to support our Public Meetings, and as we said before, why not start with our lectures at SHQ?

PERSONALS

It's always a pleasure to hear from our friends who have moved to distant cities, and recently we have heard from Gene and Evelyn Noltie, who are living in Toledo, Ohio, and Dick and Agnes Kortland, Fort Seward, California. Many Members enjoy reading their letters that come to the Section, and we're taking this method of sending greetings from those of us who just don't get around to writing.

We were happy to see Henry Mohrman, now living in Cambria, California, who was in town for a few days and of course came in to catch up on General Mailing and activities in general.

THE SECTION NEWS

PUBLICATIONS

Most of you are acquainted with Clyde Wilson through his 'Sketching the Trends' research bulletin in The TECHNOCRAT. Those of you who attend the Section Membership Meetings have further enjoyed his oral interpretation of current events. When Clyde wrote the following announcement, he was too modest to mention that he is to be Instructor, but knowing him and his capabilities we figured you'd be interested in knowing it.

Writer's Training Class

While much stress has been put upon public speaking within the Organization, additional interest is necessary in the form of writing to give more publicity for Technocracy.

With this introduction we announce that starting Friday, January 20, a Writer's Class will be organized to hold regular meetings every Friday evening thereafter.

The purpose of this class will be many fold. Some of the reasons for the class are as follows:

1. To train Members to express the idea of Technocracy in words.
2. To write and send information of our activities to the local independent newspapers.
3. To send letters to the editors presenting Technocracy's point of view.
4. To study the Operating Instructions in regard to publications - the use of Technocratic terms, etc.
5. To write on subjects of current and long term trends from week to week and discuss the contents in class.

This brief outline will give you an idea of what we are trying to accomplish. If you feel that you are interested in writing, we would be glad to have you attend our class. Remember the date -- Friday, January 20. Come in and receive more information about this new Section function.

'Technocracy Briefs', that splendid contact leaflet, is once more available. Formerly published at Kansas City, the publication has been resumed at Seattle. This makes an economical contact leaflet, which can be used widely by Members for contact mailing and other distribution. The subject matter for the series of leaflets will be carefully chosen to catch and hold the interest of the reader. The price is 1¢ each and you will find them at our Literature Counter in bundles of ten.

RESEARCH

Jim Fulton, new Governor of Research, has pitched right in, with the result that Government Bulletins, News Letters and all the miscellany that comes to that Committee is filed up to date and is ready for use by the Education and Speakers Committees and any others interested in making use of it.

PUBLIC MEETING DATES TO REMEMBER

SHQ - Wednesday, Jan. 18

Patriotic Hall- Thurs., Jan. 26

THE SECTION NEWS

11834-1

The Organization Committee of 11834-1, now has an active Committee of 25 Members! They meet from 7:30 until 8:10 p.m. every Tuesday night just prior to the weekly Public Meeting at SHQ. They also meet every Saturday from 1:00 until 5:00 p.m. for a work period. Any active Technocrat in these Regional Divisions is invited to sit in on any of these meetings to see how they are conducted and what is accomplished. In fact, a program if invitation is in process, wherein all Officer Personnel of these R.D.'s will be invited in turn.

Cliff Williams, Governor, reports that they already have all their functional personnel for the Area Meeting, Jan. 26, assigned including 8 Ushers, 2 Interviewers, the Governor of Finance and the Section Treasurer.

11834-3

The Hollywood Section intends to continue with weekly advertising to their Mailing List after the meeting of January 26, one mailing to include the current 'Technocracy Briefs'. They are contemplating holding a Public Meeting in February at the Hollywood Hotel as a follow-up to the Downtown Meeting.

11834-6

The 'Section Six Swingsters' and the hospitality of 11834-6 are still bringing 'em in to their dances the second Saturday of each month.

This Section holds its Public Meetings the third Wednesday each month. If you have any contacts in the northeastern section of L.A. give them the address, 654 South Atlantic Boulevard.

MPSU

Six MPSU cars were stationed at different locations in Glendale on December 2 to furnish sound for a parade which was reviewed by approximately 10,000 persons. The 'Big-Eye' was in operation at the reviewing stand.

Seven MPSU cars were used at the Christmas parade in Van Nuys December 9, six at different corners and one at the formation point. Carols and announcements issued from our loud speakers.

Four cars, six mikes, and horns galore were required to amplify the songs at a sing and parade in Highland Park, December 9. The girl scouts had a novel attraction - a huge tiered platform in the shape of a Christmas tree, which was adorned with youthful singers. One of our gray cars was in the parade, which took place right after the sing.

One MPSU car followed the Santa float in the Canoga Park Christmas parade Dec. 10, and lit it up with extended seal beam lights. Three of our cars were in the parade and two MPSU cars were stationed along the main street. Christmas songs and announcements came over our PA systems.

As reported by T. Tunison, Sound Comm.

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TO SAVE THE TREASURER BOOKKEEPING, THE FINANCE COMMITTEE POSTAGE, AND YOURSELF INCONVENIENCE, WHY NOT PAY YOUR 1950 DUES IN FULL THIS MONTH?

THE SECTION NEWS

CONTINENTAL HIGHLIGHTS

8141-15, Cleveland, Ohio--At a special Membership Meeting, N.E.A. Maximchuk of Edmonton, Alberta, gave a very interesting talk on his observations as a Technocrat over an eighteen year period. He left his audience with 'Five Guideposts on the Road Ahead'. Follow these guides and we will reach our goal -- ignore them and we will go down to chaos and confusion.

1. No compromise. Either with any part of the Price System or with our own individual emotional desires.

2. A little knowledge is dangerous and at best useless. Those Members who have been thru the WHOLE Study Course know what are the problems facing North America and their solution. There is no such thing as a 'natural-born' Technocrat. The only place to learn about Technocracy is at the Study Class.

3. Only that which is measurable is real.

4. That which ceases to function ceases to exist.

5. Have Courage and Integrity -- to stick to a self-imposed task.

There is a great deal of difference between 'a member of Technocracy' and 'a FUNCTIONAL member of Technocracy' -- the greatest organization that ever existed.

On October 15, this Section sponsored a Motorcade through the streets of Downtown Cleveland. Over 6,000 lecture announcements were handed out in less than 20 minutes.

12247-3, Seattle, Wash.--Recently this Section moved its Headquarters for a two purpose gain. They secured lower rent and a very strategic location. The new building can be seen from many different directions and is located directly across the street from the new KOMO radio station. It is situated at an intersection that has a great deal of automobile traffic so that the 'Technocracy' signs on the lawn in front of the building show to the very best advantage. Incidentally, Bob Fulton, who many of you will remember as a former member of 11833-2, is now Director of the Seattle Section.

12349-1, Vancouver, B.C.--(The following we are taking verbatim from the B.C. Mainland Area TECHNEWS) 'Donald Bruce reports that his Western Canada lecture tour was much more successful than had been expected. He found morale of the members high at all points and said 'it was stimulating to meet the excellent type of personnel in our Organization everywhere.'

'The Speaker addressed both Public and Membership Meetings in Penticton, Kelowna, Trail, Nelson, Kimberley, Calgary, Edmonton, Saskatoon, Prince Albert, Medicine Hat and Salmon Arm. Public Meetings were held in Banff, Revelstoke, Vancouver, Chilliwack, New Westminster, Port Moody, and a Membership Meeting in Moose Jaw. In Saskatchewan, members travelled long distances from Biggar, Watrous, Wynyard, Canwood, Zealindia and other points.

Continental Highlights (contd)

'Two of the most successful events of the tour had not been scheduled -- high school talks in Penticton and Medicine Hat. On the initiative of the daughter of the Director at Penticton and another student, Donald Bruce addressed fifty Grade XII Social Studies students. The Speaker was introduced by the vice-principal and the discussion ran through two school periods. The question portion was very lively with at least twenty of the students participating. The vice-principal was very pleased.'

'At Medicine Hat, four different Social Studies classes were addressed -- a total of 150 students. The Speaker no sooner finished one talk than he went to another classroom. He was busy from 2 to 4 p.m. The question periods were very informative and even the teachers took part. One of the teachers stated that the students had been more interested in the lecture on Technocracy than they had been in any other subject ever brought up in Social Studies. He indicated that Technocracy would be discussed a great deal from then on. Both the teacher and the Speaker were amazed and gratified that some students stayed after school to ask more questions. The principal requested literature for use in Social Studies and said that next time he would have the Speaker address the entire teaching staff.

'On the initiative of the Director of the Saskatoon Section, Bruce was interviewed by a news reporter from Radio Station CFQC. A fine summary was given on the 7:45 a.m. news which was heard all over central and northern Saskatchewan.

'In Edmonton, the Speaker was interviewed by a University of Alberta student majoring in economics. The student was writing a thesis on Technocracy and asked many pertinent questions. He was given a copy of Wilton Ivie's excellent article on 'Macro-Economics' which smashes many orthodox economic concepts to pieces.

'In Prince Albert the managers of two departments in the C.C.F. government building attended the meeting and were favorably impressed. They stated that Technocracy was 'the ultimate solution' and that they had only supported the C.C.F. because they felt it was 'a step in the right direction.'

'A member of the Nelson Section acted as reporter for the Public Meeting there with the result that a much better than usual coverage appeared in the 'Nelson Daily News' which has the largest circulation of any paper in Interior B.C.

'<u>The Conspiracy of Silence</u>'--Technocrats have long been aware of 'the conspiracy of silence' on the part of the press toward Technocracy. Vancouver members have had two glaring examples in recent months.

'The first was when Robert Fulton of Seattle lectured here last. The 'Vancouver News-Herald' phoned to say it couldn't cover the meeting, but could a reporter interview Fulton later at his hotel? Maury Soward, one of the paper's top reporters and son of Professor Soward, came to the room and was given an informative and comprehensive interview lasting half an hour. He seemed favorably impressed and took extensive notes. Though Soward is so highly considered by his editor that he gets a byline on most of his material, his article on Technocracy was completely killed.

Continental Highlights (contd)

'The second example was the meeting of the Vancouver Women's School for Citizenship. At his meeting, Don Bruce, Editor of the 'Digest' was a guest speaker along with Dr. Stuart Jamieson, associate professor of economics at the University of British Columbia, and Darrell Braidwood, barrister and 'free enterpriser.' The subject was 'Cures for Unemployment'. The Professor discussed types of unemployment but his 'cures' were such stop-gaps as W.P.A. projects, relief, etc. The 'free enterpriser' suggested that unemployment and depressions could probably be prevented if people would avoid thinking and talking depressions. Mr. Bruce outlined briefly the technological trends behind North America's unemployment problem and pointed out that there is no cure under the Price System except war. He briefly presented Technocracy's solution. Technocracy stole the show, and during the question period more questions were directed to the Technocracy speaker than to the other two speakers combined. A reporter covered the meeting and took down many of the remarks, particularly those by the Technocrat. The reporter was asked which of the speakers she liked best and replied, 'The Technocrat by far -- he had something to say.' Here again not one line appeared in the press, though most of the other meetings of the School for Citizenship were written up.

'These reporters must be wondering why Technocracy is taboo. They are given the assignment and then their material is killed by their editor. Could it be that they made Technocracy look too favorable?

'Fortunately, not all the press practises the conspiracy of silence. 'The Western Producer' of Saskatoon prints whatever we send to its Open Forum. And 'The Progressive' of Madison, Wisconsin, published a letter on 'Scientists' Role' in the fortieth anniversary number of that magazine (December, 1949); this issue had much larger circulation than usual and will give Technocracy considerable publicity.'

12449-2, Courtenay, B.C.--Sunday, November 27, one of the generators of a Power Plant that supplies the cities of Courtenay and Cumberland and outlying districts with electrical power burned out and it became imperative that an immediate cut in power consumption in the district was necessary. Handbills explaining the emergency and the need for cooperation on the part of consumers were placed in Courtenay and the immediate vicinity early Monday morning.

Shortly after noon, a Technocrat reported at the office of the B.C. Power Commission and offered the service of an MSU in announcing the emergency to householders in outlying districts. The offer was received with enthusiasm and throughout the rest of the afternoon and for four hours on Tuesday, the MSU toured the roads of the district. As night fell the MSU staff had ample evidence of the power of the MSU-spoken word. Porch lights were turned off as the announcer said 'Use no outside lighting' and houses that were ablaze with lights when the MSU went up the streets were at a minimum lighting on the return a few minutes later. (No, this isn't the report that appeared in the local press!)

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